

Objective: To obtain an art related job in an enriching and challenging atmosphere.

Education: Bachelor of Fine Arts, Graphic Design
Savannah College of Art and Design, Savannah, GA.

Experience: April 2021-present
Creative Director
RiteRug Flooring, Columbus, OH
Concept, design and execute an array of industry leading digital and print assets including campaign concepts, emails, social media graphics (static and animated), packaging, mailers, brand books, sales materials as well as website imagery, product and landing pages. Maintain an aesthetic on every project that is consistent with brand visuals and guidelines while helping push the brand forward. Ensure brand consistency and provide brand oversight across various marketing materials in multiple channels.

October 2020-present
Creative Director
Anatomy and You, Columbus, OH
Manages the creative process from concept to completion. Developed entire branding system, designed the business website including e-commerce and scheduling functions. Translates marketing objectives into clear creative strategies. Ensures that all projects have the specific financial and personnel resources it requires to be successful. Oversees all creative content.

January 2018–November 2020
Graphic Designer
Kokosing, Inc., Westerville, OH
Coordinate internal and external marketing needs through efficient execution of the design process, from concept through production. Provides graphic design support and layout for all proposals, presentations and responses to RFPs/RFQs. Designs all materials related to print/online advertising, social media, marketing collateral, and newsletters. Monitors and updates existing photography and video libraries; shoot/manage new photography and video as needed. Oversees and maintains marketing department templates, styles and standards. Creates and executes special projects as needed. Coordinates with outside vendors to successfully execute projects. Works with team to ensure all deliverables are consistently aligned with corporate standards. Works with and accepts direction from various stakeholders, business development and marketing teams.

April 2009–2019
Graphic designer
CourterDesign, Anywhere, USA
executes all design aspects for diverse client base including marketing, social media, animated email blasts, in addition to all print and web needs.

July 2009–January 2012
senior graphic designer
Cardinal Health, Dublin, OH
sole designer of local store marketing department, managing seven consultants, establishing procedures for program, learning new software and teaching it to others

March 2008–June 2009
windows specialist / window photographer
Victoria's Secret, Reynoldsburg, OH
pink windows photography, color correction, layout and design of windows brand guide, pre-production product illustration, working with various visual merchandising partners

February–March 2008
freelance designer
DSW, Columbus, OH
aiding in web site launch, photography review

Courtney
RILEY

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courterdesign.com

Skills: Computer skills (Mac & PC):
Adobe Creative Cloud Suite, Sketch,
InVision, Figma, Confluene, Jira,
Microsoft 365, Canva, Creativity,
Attention to detail, Understanding
of current trends in digital/print,
typography, photography and video.
Internet savvy, takes initiative, well-
organized, persistent, tactful and
enthusiastic. Works well with all types
and levels of people (internal and
external) without close supervision.
Possesses time management
skills. Excellent verbal and written
communications skills.